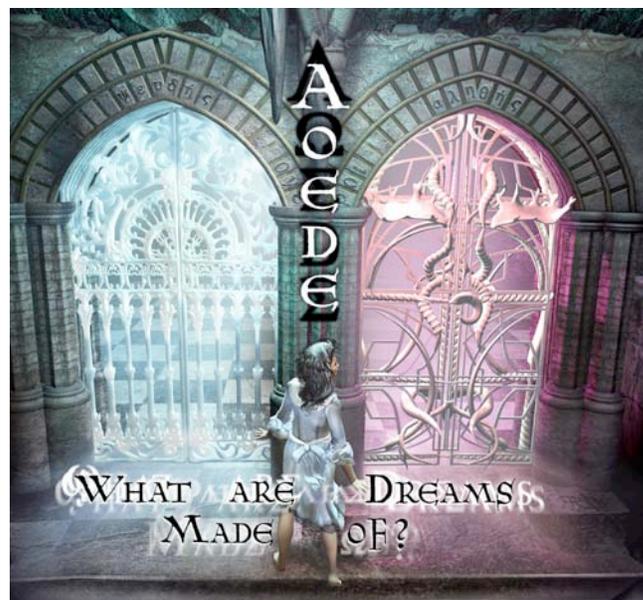




**AWARD WINNING SINGER/SONGWRITER
LISA SNIDERMAN'S CHARMING ALTER EGO
AOEDE THE MUSE RETURNS TO THE MAGICAL
KINGDOM OF WONDERHAVEN TO EXPLORE DARKNESS
AND LIGHT – AND ASK THE COLORFUL CHARACTERS
THERE, “WHAT ARE DREAMS MADE OF?”**

Upon the release of her popular, award winning storytelling CD *Is Love A Fairy Tale?* in 2012, singer/songwriter Lisa Sniderman promised that the adventures of her musical alter ego, the charming young protagonist Aoede The Muse, in the magical kingdom of Wonderhaven would continue. A brilliantly inventive award-winning work combining narration, story, colorful offbeat characters and music intended for young adult audiences, *What Are Dreams Made Of?* (Sep 2013) finds Aoede exploring realms of darkness and light in the wake of a bad dream (a “nyxmare”) in which she is continually haunted by a white witch and children go missing.

As the fascinating tale full of unexpected twists and turns evolves, Aoede has to explore both overland and underworld, where she meets magical characters, including fairies, goblins and dream gods to figure out what her dream means. While *Is Love A Fairy Tale?* found its sizeable audience with a younger crowd, *What Are Dreams Made Of?* and its edgier themes are aimed at more mature tweens and teens. Fans of that age, who have made Harry Potter, the “Twilight” series and “The Hunger Games” pop culture phenomena, will enjoy the compelling storyline and infectious songs – as well as Aoede’s exploration of the deeper mysteries of life.



Though most of the songs are, in traditional musical style, embedded as part of the unfolding story, Sniderman is planning to release two of the songs she wrote for *What Are Dreams Made Of?* as singles: the whimsical, vocal harmony laden “Life is But A Dream” and the mystical, hypnotic ballad “Into the Deep.” Fans of artists like Ingrid Michaelson, Regina Spektor, Feist, Lily Allen and A Fine Frenzy have long resonated with Aoede’s passionate songwriting and inimitable, breathy and enchantingly quirky soprano. In addition to the return of narrator Kevin Ponthier, the collection includes guest voice artists, renowned actor Michael Des Barres (“Phobator”) and David Yow (“Luk”), founding member of the band The Jesus Lizard. The uniquely collaborative project was produced and engineered (as the first project was) by Aoede’s chief collaborator, Scrote, who has worked with Jackson Browne, Van Dyke Parks, Daniel Johnston and The Stripminers.

“I enjoyed the many challenges, artistic growth, collaborations, opportunity to reach a new niche, and all the fan and industry accolades so much from creating *Is Love A Fairy Tale?*,” says Sniderman. “I wanted to create

another musical story revolving around Aoede's adventures in Wonderhaven. This time I center on a theme I'm sure tweens, teens and adults have strong associations with: dreams. This is a much darker story, and unlike *Fairy Tale*, Scrote and I created the story and music for *What Are Dreams Made Of?* simultaneously, each informing the other. It is very theatrical and you can really experience that aspect when you hear the characters' voices."

Sniderman, a well known San Francisco-based recording artist and philanthropist, launched Aoede and her surrounding world, after a lengthy hospitalization for Dermatomyositis (DM), a debilitating muscle disorder. Aoede (named after the first muse of song in Greek mythology) became the singer's alter ego on her radiant 2012 album *Skeletons of the Muse*. Songs from the recording reached #1 on ReverbNation's San Francisco pop chart and #8 on the national chart. The success of the release party for *Skeletons of the Muse*, which included a fascinating multi-media performance and the debut of the colorful video for "Fairy Tale Love," inspired Sniderman her to create *Is Love A Fairy Tale?*, which weaved charming spoken narrative around songs from *Skeletons* and several new compositions.

Sniderman added to her lengthy shelf of awards and musical accolades several times with *Is Love A Fairy Tale?*, which won Children's Album of the Year at the L.A. Music Awards and two 2013 Indie Music Channel awards. The song "Fairy Tale Love" was a winner in the International Songwriting Competition (2012), and received a Hollywood Music in Media Award (HMMA) nomination. The video for "Fairy Tale Love" screened at Indie Fest (Garden Grove, California) and Indie Gathering International, where it won for Best Music Video. The Aoede song "Little Things" was a finalist in 2012 John Lennon Songwriting Contest and Winner for National Parenting Publications Awards (NAPPA) 2013 Family Faves. *What Are Dreams Made Of?* is being considered for the 56th Grammy Awards for Best Children's Album and received four prestigious Children's Awards: Parents' Choice "Recommended Award" for Storytelling; Creative Child Magazine's "Preferred Choice Award"; Tillywig Toy "Best Creative Fun" Award and Family Review Center's "Gold Award," and an endorsement from KidsFirst.



"The overall idea for these projects is to create a compelling fairy tale story for tweens, and I had a wonderful time rising to the challenge of writing the entire script and creating a whole world for Aoede," says Sniderman. "I've come to believe that everything I do is art, whether I am making a music video or writing a script for a children's album. It isn't so much the medium but the expression and desire to connect with new audiences that drives me. Music is my lifeline...I just can't stop creating."

For digital distribution inquiries, please contact Jerome Forney at IDCDigital, at jerome@independentdistro.com
For more info, please check out: <http://whataredreamsmadeof.com>



Accolades:

- “If this album were any better it would be on Broadway.. a luscious rainbow of music, story, characters and adventure that will mesmerize children and entertain adults... magical worlds of music, tales, characters, excitement, concern, love and joy. Her albums are ostensibly for children, but really, the music is so sophisticated and the artists she joins with and directs are so talented that adults get lost in them...”
Patrick O’Heffernan, Vents Magazine

- “In ‘What Are Dreams Made Of?,’ singer/songwriter Lisa Sniderman and her collaborators have created something more than just a unique combination of story and song. They’ve fashioned a fully-formed universe whose carefully wrought details rival those in the fantastical novels so popular with teens and tweens nowadays. In the story, Aoede The Muse sets out to understand her recurring bad dream (a ‘Nyxmare’) that overlaps with events in the magical town of Wonderhaven, where children have been going missing. Along the way we meet a cast of memorable characters – Luk, Morpheus, Goblins, The White Witch – some friendly, some not so much. The audio tracks regularly alternate between spoken word and melody, with songs ranging in tone from catchy pop to darker fare. The rich inventiveness of the characters, storyline, and language flesh out a mystical world into which listeners are drawn, the recording acting as a portal to the deepest levels of our imagination.”
Tillywig Toy Awards (BEST CREATIVE FUN AWARD)

- “This new release reaches beyond the audience that she was embracing in her previous work and now she is embracing the older genre, the tweens and teens, as well as young adults... This is a captivating and inviting story shared in word and music. A beautiful piece of art in cd form. The picture she paints through her work is spellbinding and one that you will enjoy again and again. Child and parent alike can enter in to this fairytale world and experience this exciting new realm together.”
Family Review Center (GOLD AWARD)

- “...She creates vividly inventive portraits of fairy and goblin characters prompted by a “nyxmare” to which creative children who spend hours in imaginative play will naturally gravitate... One could easily imagine how this airy and fantasy-filled album would translate into a children’s TV show or a movie... During Aoede’s excursion to the underworld... children will automatically become invested in how this story ends. For parents who enjoyed the Narnia, Lord of the Rings and Harry Potter fantasy series, this album falls well within this genre. Will Aoede triumph in the end? The album will keep the audience enthralled enough until the end to find out.”
Carlita, Music Emissions

- “Its like watching a musical with parts of speech to tell the tale and then breaks into music and back to the story. I loved the music and the tale.. I kept on smiling how fun it was, brought memories of a child hood memory of a band I enjoyed which told a story and then begins to sing in each section of the show... When you hear the song and the story that is happening you can close your eyes and imagine this happening. a picture pops in your head of exactly what is going on. I feel as if I can see it happening without it being on TV or on my computer, no image needed. The music and tale gives you everything you need to understand what is going on..”
Natasha Miller, TestTryResults

- “What’s striking is that the narrative is written so cleverly that it leaves one wondering whether the songs came first or were written specifically for the latter album. Kudos must go to the story writing and weaving an appropriate storyline around already existing tracks... It is incredibly clever and seamless... The creativity is vast and makes one wonder if Aoede does in fact have a muse.”
Christopher West, SKOPE Magazine

- “Aoede (Lisa Sniderman) has a fizzy, fancy-free persona conveyed with a hint of Brit-ness a la *Lilly Allen*... charming ukulele fueled *Love Proof* whose quaint simplicity and deft vocal harmonies recall the *Ditty Bops*. This artist has a unique spirit.”
Music Connection Magazine

Read the entire list of Aoede Awards and Reviewer and Fan Accolades Here: <http://aoedemuse.com/muse/about/aoedes-accolades/>

